

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| In re Application of |) | |
| |) | |
| FREISHTAT et al. |) | Art Unit: 3687 |
| |) | |
| Application No. 09/922,753 |) | Examiner: Elaine L. Gort |
| |) | |
| Filing Date: August 6, 2001 |) | Confirmation No.: 9573 |
| |) | |
| For: SYSTEMS AND METHODS TO |) | |
| FACILITATE SELLING OF |) | |
| PRODUCTS AND SERVICES |) | |

RESPONSE TO NON-FINAL OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Ballard Spahr Andrews & Ingersoll, LLP
Customer Number 23859

February 12, 2009

To Whom It May Concern:

In response to the Office Action dated August 13, 2008, please amend the above-referenced application as indicated.

Amendments to the Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.

A Request for Extension of Time accompanies this paper.